

Ffern

Title: Ffern Ingredient Policy - A Framework for Natural Perfumery in the 21st Century

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Ffern is a natural fragrance maker - all of our fragrances are composed of between 95 and 100% natural ingredients. All of our candles are composed of 100% natural ingredients and natural wax.

As one of very few companies committed to the art of natural fragrance making, we have developed our own set of standards for what we believe constitutes responsible, authentic natural fragrance making in the 21st century. This is a semi-independent framework that anyone could adopt.

Four core principles guide our work, and all of these are in service of a single end: to create safe, rich, and always evolving fragrances that capture the olfactive complexity of the natural world, whilst at the same time respecting and honouring that natural world by treading lightly.

Our core principles:

- **95%-100% Natural Content** - Natural ingredients are the cornerstone of natural perfumery and it is essential that the content of the fragrance is as close to 100% natural in origin as is possible. We prioritise purely naturally derived ingredients (essential oils, absolutes, concretes, resinoids, CO2 extracts, biotech molecules, organic alcohol, hydrolates and water)* though in some cases, we will use a low percentage of lab-derived harmonising molecules (5% as a hard limit) to help combine, strengthen and heighten the natural notes within the fragrance. We have strict requirements for these harmonising molecules, and will only ever draw from a pre-approved list of independently vetted, well-established safe molecules**. These molecules do not bring any independent non-natural olfactive character to the fragrance.
- **75%+ COSMOS Certified Organic** - We favour certified organic ingredients over their non-certified counterparts and are always striving to increase the certified organic content of our fragrances. We do, however, often work with small producers, growers, and wild foragers for whom organic certification is not an option, and since these communities make up such an exciting part of the fragrance industry we will allow a certain amount of non-certified ingredients into our fragrance.

- **Responsible sourcing** - Developing a network of responsible and committed growers and producers is fundamental to the success of natural fragrance making. We hold our producers to very high standards, asking that every supplier in our supply chain treats people and the natural world with the same care we hold at the heart of Ffern. That means fair pay and safe conditions for all workers, zero tolerance for forced or child labour, and a commitment to human rights - including the rights of indigenous and local communities. We expect full traceability from ingredient to source, responsible stewardship of ecosystems and biodiversity, and high standards of animal welfare. All of our eaux de parfum are vegan. Central to this principle is favouring extraction at source. Where feasible, oils should be separated from their plant origins as close as possible to the growing site - reducing the volume and weight transported, minimising our environmental footprint and ensuring an authentic capture of the natural scent (see our Ingredients page for more information on the extraction process behind each ingredient).
- **Safety first** - All our ingredients are used in line with IFRA fragrance guidelines. Our fragrances do not contain phthalates, parabens, nitro or polycyclic musks.

We continually review these principles to ensure that they reflect best practices for modern natural fragrance making. We are working to evolve these principles into a broader standard that we hope will one day be adopted by other enthusiasts, makers, and natural perfumery practitioners.

*On some limited occasions we will permit a nature-identical lab derived molecule to be included in this list - this is on the basis that an identical molecule of natural origin would be either impossible or more environmentally costly to extract, and is limited to a maximum of 10% (typically much lower, or 0%). Our up to date nature-identical molecule list can be found here: [Hedione/Cepionate (found naturally in Jasmine flowers), Ambroxan (found naturally in Ambergris), Mushroom alcohol (found naturally in most fungal species), Styrallyl Acetate (found naturally in Gardenia flowers and Clove buds), Ionone Alpha (found naturally in Violet flowers, Iris roots and Raspberries), Ambrettolide (found naturally in Ambrette seed)]. All IFRA restriction free.

**Our up to date safe molecule list alongside links to IFRA guidelines and safety research outcomes, where applicable, can be found here: [[Helional](#), Methyl Pamplemousse (IFRA restriction free), Calone (IFRA restriction free), [Iso E Super](#), [Cashmeran](#), Kephalis (IFRA restriction free), Stemone (IFRA restriction free)].